

AD RESERVATION FORM

Please reserve space for me, as indicated below, in *The Horn Call*:
SINGLE ISSUES (please specify): – OR – STANDING ORDER

- FEB 2018 (Dec. 1 deadline)
 MAY 2018 (Mar. 1 deadline)
 OCT 2018 (Aug. 1 deadline)

Standing order ads will be inserted automatically unless new artwork (or written cancellation) is received by the submission deadline.

Name of Firm _____

Name to appear in "Index of Advertisers" _____

Contact Person _____ Telephone _____

email _____ PayPal email* _____ Fax _____

Street Address _____

City _____ State _____ Postal Code _____

Country _____ Signature _____ Date _____

* - if different than contact email

Circle the following regarding your advertisement:

- 1) Size: Full page, 1/2 vertical, 1/2 horizontal, 1/4 vertical
- 2) Full/4-Color; 2-Color (black + red only); Black & white
- 3) Bleed? Yes or No (for Full Page advertisements only)

Special instructions/Placement Requests: _____

For ad rates and dimensions, visit
<http://www.hornsociety.org/publications/horn-call/how-to-advertise>

Note: Advertisers will be billed following publication and will receive one copy of the issue.

Return Ad Reservation Form to:
Paul Austin, IHS Ad Agent
PO Box 6371
Grand Rapids, MI 49516-6371 USA
email HornCallAd@gmail.com